

62

Fall 59 / Spr 1960

Ir

PEONIES
PACKAGED PEONIES
FALL BULBS

BULK RATE
U. S. POSTAGE
PAID
Ottawa, Kansas
Permit No. 65

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U. S. Department of Agriculture

WILLIS NURSERY COMPANY
Wholesale Nurserymen
Ottawa, Kansas

Form 3547 Requested

Ralph R. Shaw
The Librarian
U.S. Department of
Agriculture
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PEONIES
Fall 1959 - Spring 1960

	<u>Per 10</u>	<u>Per 100</u>
* <u>Festiva Maxima</u> . Double white with crimson flecks on center petals. Midseason.	5.00	45.00
* <u>Fontenelle</u> . Large, dark red, blooms in midseason. . . .	4.50	40.00
<u>Frances Willard</u> . Late midseason, opens pale pink changing to white with yellow suffusion in collar.	5.00	45.00
<u>James Kelway</u> . Very large, double. Pale pink changing to almost white. Free blooming. Midseason.	5.50	50.00
* <u>Karl Rosenfield</u> . Bright crimson with very little blue in it. Tall and free-flowering. Midseason.	5.00	45.00
<u>Longfellow</u> . Double, large, midseason. Bright crimson with golden yellow stamens; strong stems, excellent foliage.	6.50	60.00
* <u>Mme. Calot</u> . Very light old-rose-pink with creamy tints in collar. Darker center marked crimson. Early. . .	4.50	40.00
* <u>Mme. Emile Galle</u> . Large, double light rose-pink. Fair rose fragrance. Late, free-flowering.	5.00	45.00
* <u>Mme. de Verneville</u> . White with blush-white center; tips flecked crimson; free flowering; early.	4.00	35.00
<u>Marie Lemoine</u> . Very large; late. Lemon white with traces of crimson on edges. Fragrant.	5.00	45.00
* <u>Mary Brand</u> . Dark, clear crimson. Fragrant. Midseason. .	6.50	60.00
* <u>Octavie Demay</u> . Early. Light old-rose-pink with darker center, few crimson markings. Dwarf, free-flowering .	4.50	40.00
* <u>Sarah Bernhardt</u> . Light rose-pink, petals silvered lighter on tips. Fragrant, late.	5.00	45.00
<u>Therese</u> . Double, very large, midseason. Pale translucent old-rose-pink; golden glow in depths of center petals. .	6.00	55.00
<u>Tourangelle</u> . Double, late. Bomb shaped flower, pale cream-white shaded tan and flesh-pink. Fragrant. . .	5.00	45.00
<u>Walter Faxon</u> . Double, medium, midseason; vivid shell-pink; fragrant. Medium height, good stems and foliage. .	5.00	45.00

PEONIES BY COLOR

Pink, unnamed.	3.50	30.00
Red, unnamed	3.50	30.00
White, unnamed	3.50	30.00

THE WILLIS NURSERY COMPANY
OTTAWA, KANSAS

7/10/59

PACKAGED PEONIES

WILLIS' IMPROVED PACKAGE

Ideal for Cash-and-carry,
Self-serve and Counter Sales.
Fall and Spring.

1959 - 1960

Minimum shipment 50 packages, alike or assorted.

Please order in multiples of 10 of a variety.

Shipments begin early September.

Selling Season continues until ground freezes.

Terms: 30 days net to those with established credit.

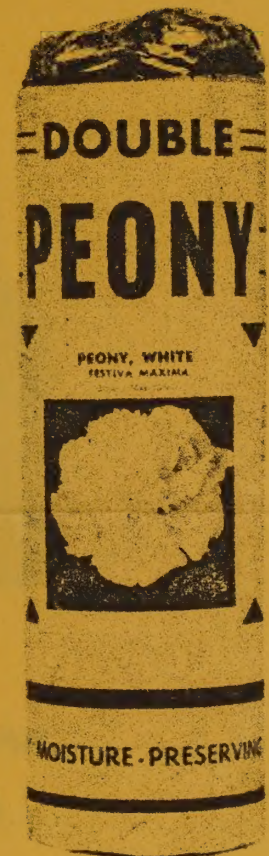
Stock No. 3-year-old Peony roots. Large, strong, young
80-W healthy plants wrapped individually in
attractive packages of yellow enameled stock,
lined with waterproof paper and capped with moisture-
resistant cellophane. Labeled with large pictures (4x5")
printed in full natural colors. Complete planting
instructions on each package. Popular named varieties.
Approximate shipping weight, 1 lb. per package.

Cost each - - - - - .50

Edulis Superba, old rose-pink
Felix Crousse, brilliant crimson
Festiva Maxima, large early, white
Karl Rosenfield, bright crimson
Mons. Jules Elie, light rose-pink

Peonies sell in approximately the following proportions by color:

Pink 35% Red 45% White 20%



WILLIS NURSERY CO., Ottawa, Kansas

7/10/59

PACKAGED REPORTS

WILLIS NURSERY CO., CHICAGO, ILL.

1957 - 1958

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WILLIS NURSERY CO., CHICAGO, ILL.

1957 - 1958

1957 - 1958

WHOLESALE PRICE LIST

IMPORTED

FALL BULBS

FOR FALL 1959 DELIVERY

SPECIAL PACK COLLECTIONS FOR COUNTER SALES



**You Save Up to 10% on Cost. Your
Markup Is 40% to 50% or More.**

ORDER NOW FOR EARLY SEPTEMBER DELIVERY

These SPECIAL PACK COLLECTIONS are especially designed for those who have not handled bulbs previously or for the store or shop with limited display space. With the illustrations on each bag in full color, no extra pictures are needed. To display, just open the sacks and arrange on any counter space. One or two risers (easily substituted for with empty boxes) will make an attractive, easily accessible display that creates a desire in your customer to acquire some of these beautiful flowers. Large, brightly colored window or wall posters are furnished you free, as well as a supply of planting instructions for your customers with each collection of bulbs. One or more of the four collections listed on the next page would solve your Fall Bulb sales problems.

THE WILLIS NURSERY COMPANY
OTTAWA, KANSAS

SPECIAL PACK
COLLECTIONS

COLLECTION NO. 1, \$23.75
(List Price \$25.90)
650 Bulbs

- 650 Tulips, First size
 200 Red, Bartigon
 100 Yellow, Golden Harvest
 100 Pink, Princess Elizabeth
 50 White, White Queen
 50 Orange, Dillenburg
 50 Deep purple, Queen of the Night
 100 Mixed colors, all shades
 650 Bulbs; cost \$23.75, sell for \$40.00
 (Retail for 10¢ each, or 75¢ per
 dozen. Your markup, 40%)

- - - - -

COLLECTION NO. 2, \$31.00
(List Price \$34.30)
1000 Bulbs

- 650 Tulips (Same assortment as in
 Collection No. 1) First size
 100 Daffodils, King Alfred, No. 1 Round
 (Retail at \$1.00 per dozen)
 250 Crocus, mixed colors, 7 to 8 cm.
 (Retail at 60¢ per dozen)
 1000 Bulbs; cost \$31.00, sell for \$62.00
 (Your markup, 50%)

COLLECTION NO. 3, \$51.75
(List Price \$57.45)
1550 Bulbs

- 1100 Tulips, First size
 150 Bartigon, Red
 150 Pride of Haarlem, cerise
 100 Farncombe Sanders, scarlet
 100 Princess Elizabeth, pink
 100 Clara Butt, salmon pink
 150 Golden Harvest, yellow
 50 Scotch Lassie, bright purple
 50 Pride of Holland, yellow,
 bordered red
 50 Dillenburg, orange
 50 Queen of the Night, deep
 purple-black
 50 White Queen, white
 100 Mixed colors, all shades
 (Retail for 75¢ per dozen)
 250 Crocus, 7 to 8 cm., mixed colors
 (Retail at 60¢ per dozen)
 100 Hyacinths, 15 to 16 cm.
 (Retail at 20¢ each)
 25 Red 25 Blue
 25 Pink 25 White
 100 Daffodils, King Alfred, No. 1 Round
 (Retail at \$1.00 per dozen)
 1550 Bulbs; cost \$51.75, sell for \$108.00
 (Your markup, 52%)

- - - - -

COLLECTION NO. 4, \$99.00
(List Price \$110.05)
2750 Bulbs

- 1500 Tulips, First size
 200 Bartigon, red
 100 Pride of Haarlem, cerise
 100 Farncombe Sanders, scarlet
 100 Princess Elizabeth, pink
 100 Clara Butt, salmon-pink
 200 Golden Harvest, yellow
 100 Scotch Lassie, bright purple
 100 Pride of Holland, yellow,
 bordered red
 100 Dillenburg, orange
 100 Queen of the Night, deep
 purple-black
 100 White Queen, white
 200 Mixed colors, all shades
 (Retail for 75¢ per dozen)
- 500 Crocus, mixed colors
 (Retail for 60¢ per dozen)
 250 Hyacinths, 15 to 16 cm.
 75 Red 75 Blue
 50 Pink 50 White
 (Retail at 20¢ each)
 250 Daffodils, King Alfred, No. 1 Round
 (Retail at \$1.00 per dozen)
 250 Muscari (Grape Hyacinths), 8 to 9 cm.
 (Retail at 10 for 79¢)
 2750 Bulbs; cost \$99.00, sell for \$208.75
 (Your markup 52%)

OPEN STOCK

The following list of Dutch Bulbs is available from open stock for refills in the Special Pack Collections throughout the regular selling season. All bulbs are packed in bags with full color picture of the bloom.

Order in multiples as indicated in each group. (viz: Tulips, 50 of a variety). We do not break bags in this special list.

NOTE: Original orders from this list must total \$25.00 or more.
Refill orders require no minimum amount.

TULIPS

First size: 11 to 12 centimeters

Packed 50 bulbs per sack. Please order in multiples of 50 of a variety.

	Per 100
<u>Bartigon</u> , crimson red	\$ 4.00
<u>Clara Butt</u> , salmon rosy-pink.	4.00
<u>Dillenburg</u> , salmon-orange.	4.00
<u>Farncombe Sanders</u> , rose-scarlet	4.00
<u>Golden Harvest</u> , lemon-yellow	3.30
<u>Pride of Haarlem</u> , cerise.	4.00
<u>Pride of Holland</u> , yellow, edged red	3.30
<u>Princess Elizabeth</u> , vivid rosy-pink.	4.00
<u>Queen of the Night</u> , maroon-black	3.30
<u>Scotch Lassie</u> , lavender.	4.00
<u>White Queen</u> , pure white	4.00
<u>Mixed colors</u> , all shades	3.30

HYACINTHS

15 to 16 centimeters \$9.50 per 100

Packed 25 bulbs per sack. Please order in multiples of 25 of a color.

Your choice of: Blue Pink Red White

DAFFODILS

No. 1 Round, \$4.40 per 100

Packed 50 bulbs per sack. Please order in multiples of 50 bulbs.

King Alfred, Giant yellow trumpet. Most popular daffodil.

CROCUS

7 to 8 centimeters, \$1.20 per 100

Packed 250 bulbs per sack. Please order in multiples of 250.

Mixed colors, all colors: blue, striped, white, and yellow.

40% 20% 20% 20%

MUSCARI

(Grape Hyacinths)

8 to 9 centimeters, \$1.10 per 100

Packed 250 bulbs per sack. Please order in multiples of 250.

(Bright blue, bell-shaped flowers on straight spike)

THE WILLIS NURSERY COMPANY

Ottawa, Kansas

7/10/59

FALL BULBS - OPEN STOCK

1000 Rates will apply on orders for 500 or more bulbs
when ordered in multiples of 100 of a variety.
See our Fall Bulb List (May 1) for more complete descriptions.

HYACINTHS	Per 100	Per 1000
Hyacinths offer the finest possible combination of scent and color. Please order in multiples of 50. 15-16 cm., bedding size. .		
<u>BLUE</u>	9.50	90.00
<u>Bismarck</u> . light blue		
<u>King of the Blues</u> . dark blue		
<u>PINK AND RED</u>		
<u>Lady Derby</u> . soft pure pink		
<u>La Victoire</u> . best red		
<u>YELLOW</u>		
<u>City of Haarlem</u> . bright yellow		
<u>WHITE</u>		
<u>L'Innocence</u> . pure white		

TULIPS
Please order in multiples of 50. All 12 cm. up

DOUBLE EARLY TULIPS		
(Bloom after the single earlies)		
<u>Electra</u> . Deep carmine.	8.00	75.00
<u>Mr. Van der Hoeft</u> . Yellow.	8.00	75.00
<u>Peach Blossom</u> . Pink.	8.00	75.00
<u>Scarlet Cardinal</u> . Vermilion.	8.00	75.00
<u>Schoonoord</u> . Snow-white.	8.00	75.00

DARWIN TULIPS		
Strong, tall stems and shapely flowers. Flower in May.		
<u>Bartigon</u> . Clear crimson red.	5.50	50.00
<u>Campfire</u> . Deep scarlet.	5.50	50.00
<u>City of Haarlem</u> . Scarlet.	7.00	65.00
<u>Clara Butt</u> . Salmon rosy-pink.	5.50	50.00
<u>Eclipse</u> . Blood red.	6.50	60.00
<u>Farncombe Sanders</u> . Scarlet.	5.50	50.00
<u>Golden Age</u> . Deep yellow.	5.50	50.00
<u>La Tulip Noire</u> . Black.	6.50	60.00
<u>Pride of Haarlem</u> . Cerise.	5.50	50.00
<u>Princess Elizabeth</u> . Pink.	5.50	50.00
<u>The Bishop</u> . Violet blue.	6.50	60.00
<u>William Pitt</u> . Fine Scarlet.	5.00	45.00
<u>Zwanenburg</u> . Pure white.	6.50	60.00

MISCELLANEOUS TULIPS		
<u>American Flag</u> (Rembrandt)		
Bright red, striped white.	6.50	60.00
<u>Keizerskroon</u> . (S. Early) Red.	8.00	75.00

NEW DARWIN HYBRID TULIPS	Per 100	Per 1000
A new race of tulips resulting from crossing Darwin and Fosteriana tulips. Currently the largest tulips in culture.		
<u>Apeldoorn</u> . Orange scarlet.	8.00	75.00
<u>Franklin D. Roosevelt</u> . Scarlet	8.00	75.00
<u>General Eisenhower</u> . Scarlet.	8.00	75.00
<u>Gudoshnik</u> . Creamy peach.	8.00	75.00
<u>Red Matador</u> . Carmine.	6.50	60.00

MAY FLOWERING TULIPS		
(Single Late)		
Bloom about the same time as Breeders and Darwins.		
<u>Golden Harvest</u> . Lemon-yellow.	5.00	45.00
<u>G. W. Leak</u> . Orange-red.	6.50	60.00
<u>Ivory Glory</u> . Ivory-white.	6.50	60.00
<u>Marshal Haig</u> . Scarlet.	6.50	60.00
<u>Pride of Holland</u> . Yellow.	5.00	45.00
<u>Yellow Emperor</u> . Yellow.	5.00	45.00
<u>Palestrina</u> . Old rose.	7.00	65.00

PEONY FLOWERING TULIPS		
(Double Triumph)		
Closely resemble peonies.		
<u>Arizona</u> . (Bonanza) Carmine.	7.00	65.00
<u>Eros</u> . Old rose.	7.00	65.00
<u>Mount Tacoma</u> . Pure white.	7.00	65.00
<u>Rocket</u> . Scarlet.	7.00	65.00
<u>Uncle Tom</u> . Dark red.	6.50	60.00

PARROT TULIPS		
Distinguished by their lacinated petals. Bloom about the same time as Darwins.		
<u>Blue Parrot</u> . Heliotrope.	5.00	45.00
<u>Doorman</u> . Cherry-red.	6.50	60.00
<u>Fantasy</u> . Soft rose.	6.00	55.00
<u>Orange Favorite</u> . Bright orange.	5.50	50.00
<u>Red Parrot</u> . Raspberry-red.	7.00	65.00
<u>Sunshine</u> . Yellow (11-12 cm.)	6.00	55.00

SPECIES TULIPS		
The earliest of all tulips.		
<u>Praestans Fuselier</u> . orange-red.		
10-11 cm.	17.50	---
<u>Red Emperor</u> . (Improved)		
Scarlet, immense. 11-12 cm.	7.00	65.00

FALL BULBS - OPEN STOCK

NARCISSUS (Daffodils)

Double Nose

All Narcissi should be planted 6 to 8 inches deep.
Please order in multiples of 50.

TRUMPET DAFFODILS

Per 100 Per 1000

Trumpet or crown as long as or longer than the perianth.

Gloria. best outdoor; pure white trumpet. 9.00 85.00

King Alfred. uniform clear yellow. 7.50 70.00

Mrs. E. H. Krelage. Trumpet creamy, changing to pure white. 7.50 70.00

Music Hall. Yellow trumpet, pure white perianth. 7.50 70.00

Unsurpassable. Huge deep golden yellow trumpets. 9.00 85.00

SHORT CUP DAFFODILS

Cup or crown measuring from one-third to nearly equal the length of the perianth.

Fortune. Yellow perianth, deep crown of blood-orange. 7.50 70.00

Geranium. Flat white perianth; orange-red cup. Late.

Strong stem with 6 to 8 flowers per stem. 6.50 60.00

Mrs. R. O. Backhouse. Ivory-white perianth; pink trumpet. 7.50 70.00

Pink Fancy. Large pink cup, creamy perianth. 9.00 85.00

DOUBLE DAFFODILS

Cheerfulness. Double, creamy-white, large clusters. 6.50 60.00

Double Campernelle. Yellow, 2 to 3 flowers per stem. 6.00 55.00

Inglescombe. Fully double, soft yellow. 7.50 70.00

Texas. Large, yellow with orange-red inner petals. 7.50 70.00

CROCUS

Packed 100 and 250 of a color and size per bag.

No order less than 100 of a variety.

Per 100 Per 1000

BLUE, 9 to 10 cm. 2.25 20.00

PURPLE, 9 to 10 cm. 2.25 20.00

STRIPED, 9 to 10 cm. 2.75 25.00

WHITE, 9 to 10 cm. 3.25 30.00

YELLOW, 9 to 10 cm. 1.75 15.00

MIXED (All colors) 7 to 8 cm. 1.50 14.00

MISCELLANEOUS AND ROCK GARDEN BULBS

Packed 100 and 250 per bag

GLORY OF THE SNOW

Chionodoxa--Lucillae; lilac blue. Top size. 1.30 12.50

GRAPE HYACINTHS (Muscari)

Armeniacum (Heavenly Blue). bright blue. 9-10 cm. 1.75 15.00

SCILLA (Squill)

Sibirica. Sky blue. Top size. 1.75 15.00

SNOWDROPS (Galanthus)

Nivalis Simplex (Single). Pure white. Top size. 3.75 35.00

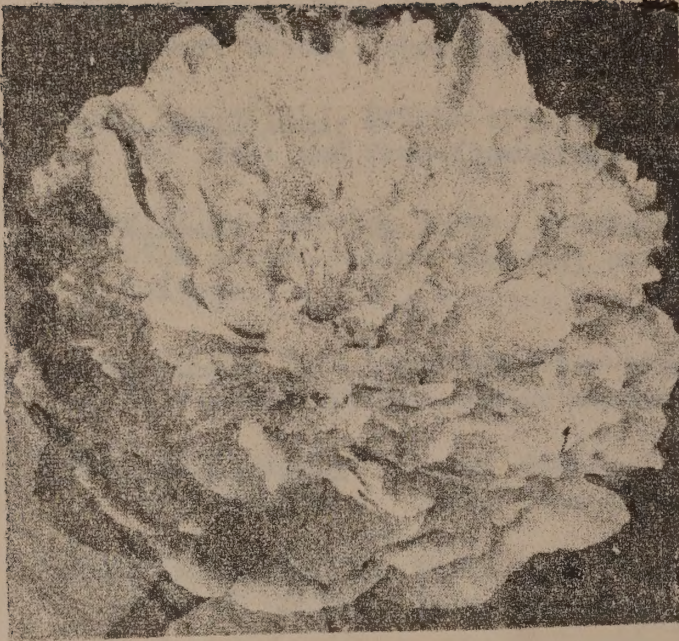
7/10/59

WILLIS NURSERY COMPANY

Ottawa, Kansas

PEONIES

Fall 1959 - Spring 1960



Standard 3 to 5 eye divisions from young plants not over three years old. We do not cut any flowers from our fields, so you can depend upon receiving strong healthy plants.

Varieties marked with an asterisk (*) are recommended as good varieties for cut flowers.

	<u>Per 10</u>	<u>Per 100</u>
* <u>Avalanche</u> . Double, late midseason. Blush-white with faint pink center and narrow crimson tips on a few petals.	5.00	45.00
* <u>Baroness Schroeder</u> . Flesh-pink changing to white with creamy center. Late midseason. Fragrant.	5.00	45.00
<u>Benjamin Franklin</u> . Dark crimson, large outer petals, medium size, tall growing. Vigorous and free-flowering. Midseason.	5.00	45.00
<u>Duchesse de Nemours</u> . Double, large, early. White outer petals, yellow tinge in center petals. Very floriferous.	4.50	40.00
* <u>Edulis Superba</u> . Very double, very early, medium size. Clear deep pink blooms; tall plants.	3.50	30.00
* <u>Felix Crousse</u> . Large, bright rosy-red. Late midseason.	4.50	40.00

THE WILLIS NURSERY COMPANY
Ottawa, Kansas
July 10, 1959